**Revision Questions: LU7**

**1.The essential rules or assembly instructions of art are called:**

a.Elements

b.Principles

c.Colours

d.Directions

**2.Which of these is a characteristic of design instead of art?**

a.Primarily exists for enjoyment

b.Is creative

c.Contains bright and bold colours

d.Has a purpose

**3.According to the Design Hierarchy, what should you start with when creating your design?**

a.Pleasing Shapes

b.A Unified Design

c.The Focal Point

d.Complementary Colours

**4.Which of these is an element that traditional artists often leave off the list, but is a critical one for graphic designers?**

a.Space

b.Type

c.Line

d.Form

**5.Which of these most accurately describes the Rule of Thirds?**

a.The focal point of your design should be in the centre 1/3 of your image frame

b.Only 1/3 of your design should have any design elements in it

c.Invisible tic-tac-toe pattern with design elements falling in between line intersections

d.Invisible tic-tac-toe pattern with design elements falling on line intersections

**6.Which of these is the best example of a pictograph?**

a.Question mark

b.Lightning bolt

c.Trash can icon

d.Heart shape

**7.For additive colours, the primary colours are:**

a.Red, Blue, and Yellow

b.Red, Blue, and Green

c.Red, Black, and White

d.Blue, Orange, and Purple

**8.Which of these statements is true about Complementary Colours?**

a.Complementary colours are opposite each other on the colour wheel

b.Complementary colours create contrast

c.Complementary colours can be visually obnoxious if overused in a design

d.All of these statements are true about complementary colours

**9.Which of these media types is typically associated with serif fonts?**

a.Screen reading

b.Websites

c.Printed books

d.Headlines

**10.Which term describes the overall space between all the letters in a block of text?**

a.Kerning

b.Tracking

c.Leading

d.Pushing

**11.Which Principle of Design describes the focal point to which the eye is naturally and initially drawn in a design?**

a.The Principle of Emphasis

b.Principle of Proportion

c.Principle of Unity

d.Principle of Movement

**12.If you see a drawing of a person and observe that the head is too small, which Principle of Design are you using?**

a.Balance

b.Unity

c.Emphasis

d.Proportion